

JAMAICA

Bridal Expo

WEDDINGS. HONEYMOONS. ROMANCE

Wedding Conference - Saturday September 21, 2024

<u>TIME</u>	<u>TOPIC</u>	<u>PRESENTER</u>	
8:45 am	Welcome to the Jamaica Bridal Expo Wedding Conference 2024	Shane Gillette Master of Ceremonies On Call Weddings JA Jamaica	
9:00 am	Opening Remarks	Jo-Anne Paxton Executive Producer Jamaica Bridal Expo Jamaica	
9:15 am	Welcome	Philip A. Rose Deputy Director USA, Latin America & The Caribbean Jamaica Tourist Board Jamaica	
9:45 am	Destination Wedding	Angella Bennett Regional Director, Canada Jamaica Tourist Board Canada	
10:15 am	The Confidence Factor: Unlocking Success in Business and Life	Sara Stanford Managing Director Bliss Bridal Boutique Jamaica	
10:45 am	Embracing Change as a Catalyst for Growth	Dr. Paulette Tai Chun-Hossman Managing Director, Tai Flora Services Ltd Jamaica	
11:15 am	The Direction of Destination Weddings and the impact it has on the travel industry	Myrdith Leon- McCormack Founder, Publisher & Lead WBM TV Correspondent World Bride Magazine USA	
11:45 am	Creating a Love Triangle with Your Website, the Wedding Couple & Google	Brian Lawrence Wedding Industry Marketing Expert USA	
12:15 pm	LUNCH BREAK	LUNCH BREAK	
1:30 pm	The State of the Multicultural Wedding Industry	Chike Nwobu President / Co-Founder Munaluchi Bride Magazine USA	
2:00 pm	Why the perfect wedding destination is Jamaica	Robin Russell President Jamaica Hotel & Tourist Association Jamaica	
2:30 pm	Transforming Jamaica: The Evolution of South Asian Destination Weddings	Deepa Mahal South Asian Destination Wedding Expert and Consultant iRock Weddings Canada	
3:00 pm	Time to be BOLD	Marsha-Ann Donaldson- Brown Director of Weddings & Romance Sandals Resorts International Jamaica	
3:30 pm	\$25K in 24 Hours The Power of Wedding Shows	Lindsey Williams Bridal Show Coach USA	